AARON **SWAFFORD**

GRAPHIC DESIGNER

CONTACT

Phone: +1 (269) 275-8464

Email: contact@amswafford.com Web: www.amswafford.com Address: Battle Creek, MI 49037

SOFTWARE

- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Lightroom, Audition, Premiere Pro, XD, Acrobat
- · Microsoft Office: Word, PowerPoint, Excel, and Outlook
- · Other: Figma, Keynote, Procreate

SKILLS

Brand Design • Logo Design Page Layout • Drawing • UI/UX Design Iconography • Photography • Illustration • Web Design • HTML • CSS • Bootstrap WordPress

EDUCATION

2020 - 2024 **Full Sail University** Winter Park, FL

- · Graphic Design, Bachelor of Science degree
- · The National Society of Collegiate Scholars (NSCS)
- Top Emerging Talent of 2021 by Pangea

HOBBIES











EXPERIENCE

October 2019 - Present

Freelance Graphic Designer - Battle Creek, MI

- · Logos for construction, asphalt, and apparel companies.
- · Motion graphics animation for small-business interior painter.
- Website landing page using WordPress for a local ride-sharing car service.
- Family portraits and retouched photos.
- September 2021 February 2023

Graphic Designer - Full Time Quest Car Care Products - Zeeland, MI - Remote

- Worked closely with the CEO to develop new branded assets such as logos, labels, posters, and other marketing material for new cleaning agents.
- · Kept company Facebook, Instagram, and YouTube accounts up to date with marketing material.
- · Created signage for J & H Family Stores Car Wash in partnership with Quest Car Care Products.
- May 2021 September 2021

Digital Pre-Press Graphics Coordinator - Full Time The KalBlue Group - Kalamazoo, MI - On-site

- · Prepared files using software such as Photoshop, Illustrator, and InDesign for clients in a fast-paced environment, juggling multiple projects at once. Oversaw proofreading, staying on brand using style guides, design specifications, and sometimes over saw print production and lastly Proofing and approval process.
- January 2020 August 2020

Graphic Designer - Full Time Climax Marketing - Kalamazoo, MI - On-site

· Helped small to medium sized businesses reach their full potential. Worked closely with clients to develop a personalized brand presence through immersive web design, innovative social media strategy, and individualized marketing campaigns.